

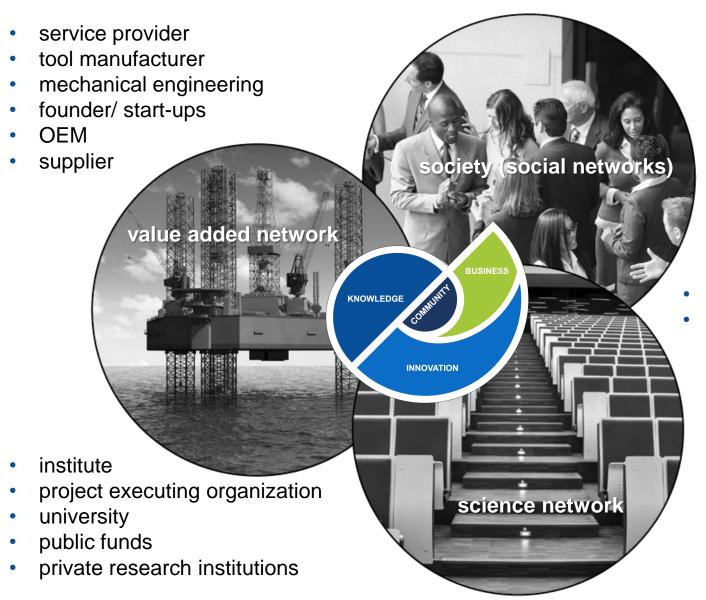






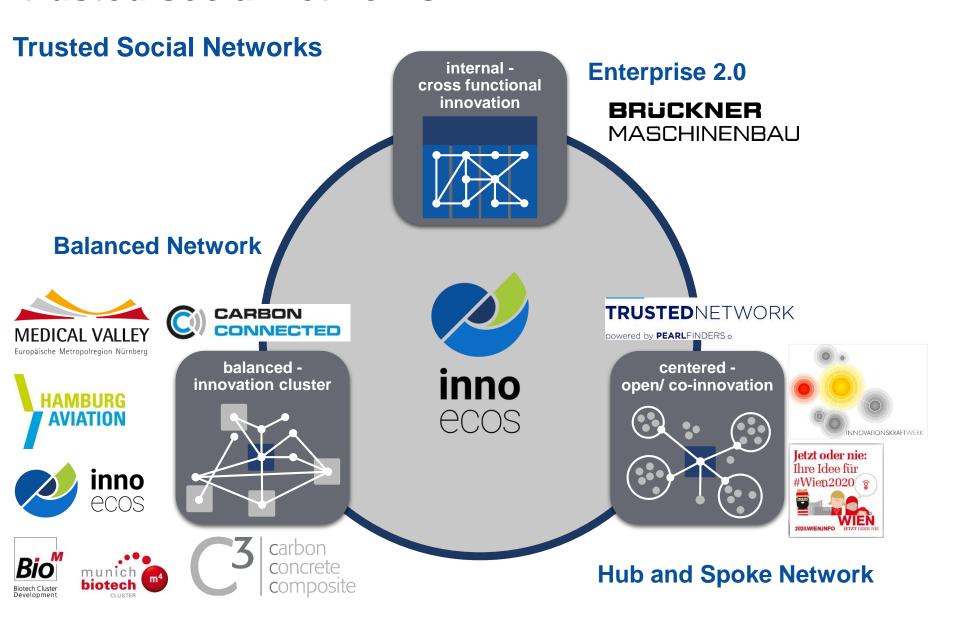


## innoecos enables the management of innovation ecosystems

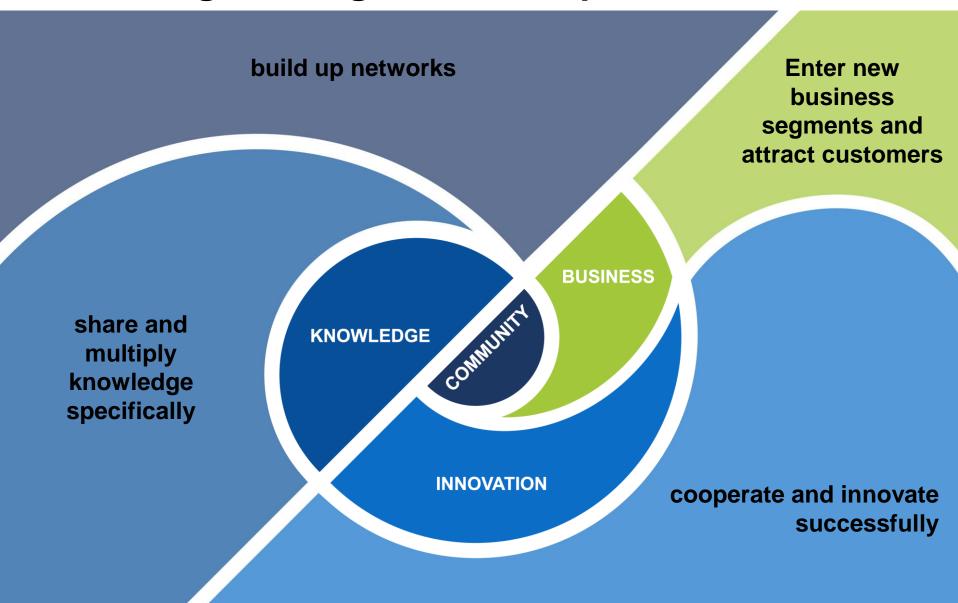


brand environment customers worlds

### innoecos supports the strategic development of trusted social networks

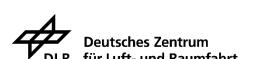


# innoecos creates sustainable growth by exhausting existing innovation power



## innoecos has been developed with leading companies and research institutions...





Fraunhofer

**MT** AEROSPACE

**SGL GROUP** THE CARBON COMPANY



















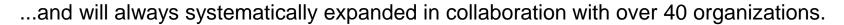












### Why innoecos?

#### efficient

- ready to use in a few days
- collect many ideas in a few weeks
- new groups can be used immediately
- · easy to handle
- no training costs
- preserves email mailboxes
- reduced admin costs
- share and find knowledge

#### save

Wiki

- verifiable meets the highest safety requirements
- monitored and assessed by leading companies
- technical security equivalent to relevant norms and standards

### emergent

 customize and adapt content according to their needs like on a Smartphone

Ideation

To-Do Liste

### innoecos meets the highest safety requirements



- data protection
- activation and access protection
- technical security
- data backup
- antivirus
- legal security

#### The IT security is reviewed by experts from the following organizations:











### innoecos has an integrated security architecture

#### Safety standards

- Privacy Agreement
- SSL-Certificate GeoTrust<sup>®</sup>
- **General Terms & Conditions**





- Approval (79 points)
- roles and rights concept
- TÜV-Certificate in preparation
- antivirus protection F-Secure



- IP-based filter (active und OpenBL)
- Netherlands / Western Europe
- ISO/IEC 270001:2005 audit and certification
- SOC 1 and SOC 2-SSAE 16/ISAE 3402-certification

#### **Technology**

frontend



#### Browser

- Chrome > version 11
- Firefox > version 4
- Safari > version 5
- IE > version 9



server software

Microsoft .Net

- HMTL/Javascript
- C#
- **Entity Framework**
- Microsoft SQL Server

database

- Microsoft Azure
- **ProfitBricks**
- Cloud Hostina
- redundant server infrastruktur

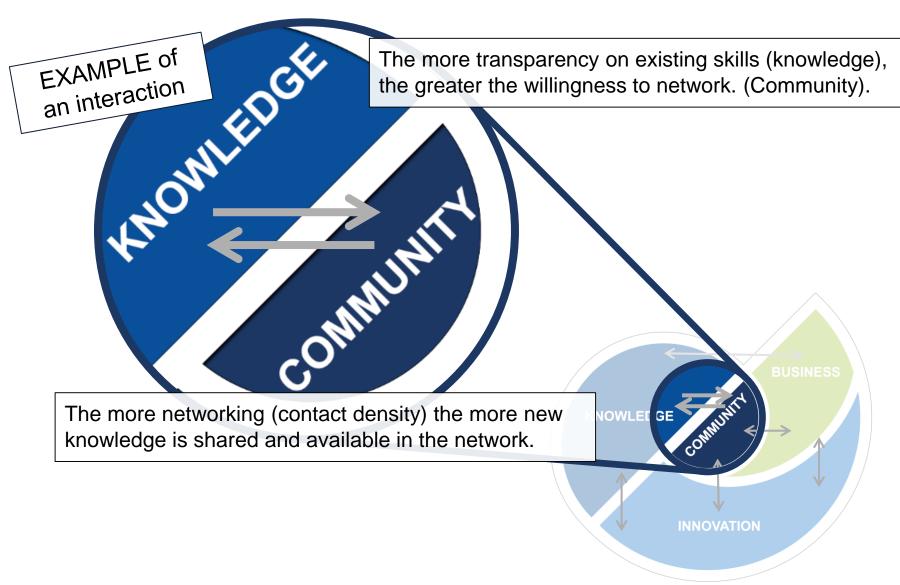
hosting

server hardware



Microsoft Azure

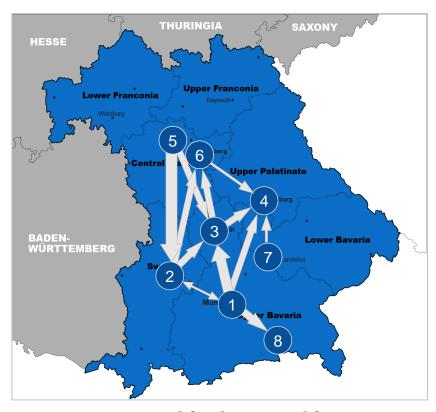
### innoecos supports and uses systematic interactions



## innoecos' network forming effect is proven by the Technical University of Munich (TUM)

Example: Examination of the crosslinking of companies based on geographical data in the network "Carbon Connected"\*

(\*innoecos trusted network of the leading cluster MAI Carbon))



geographical networking

#### Types of crosslinking

- project partners
- working groups
- customers
- suppliers

- 1 Munich
- 2 Augsburg
- 3 Ingolstadt
- 4 Regensburg
- 5 Fürth
- 6 Nuremberg
- Landshut
- 8 Rosenheim

# innoecos is used by over 2000 companies and organizations

#### **Trusted Social Network**

#### **Key Facts\***



- **3384** registered employees of
- 555 companies / organizations
- since November 2013

### Beiersdorf TRUSTEDNETWORK

powered by PEARLFINDERS o

- 619 registered employees of
- 394 companies / organizations
- since November 2013

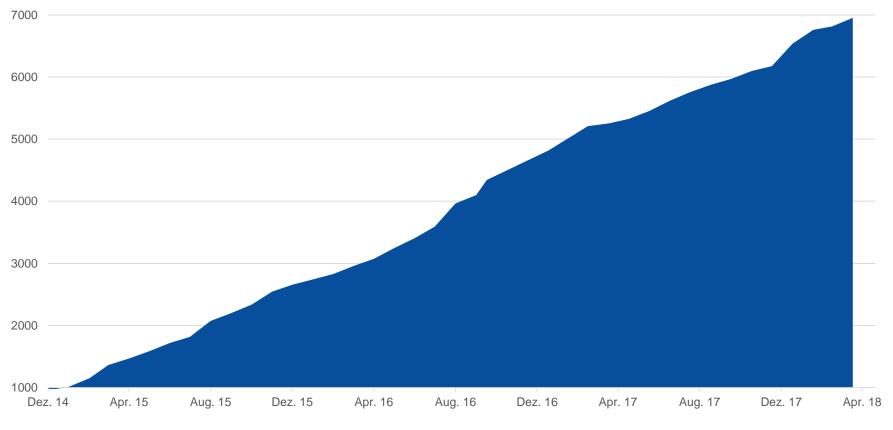


- 932 registered employees of
- 233 companies / organizations
- since February 2015

<sup>\*</sup>status 2 May 2018

# The number of innoecos customer portals and their profiles rising steadily





\*status 2 May 2018

### innoecos is as simple as a smartphone



- **GUI:** intuitive, situational, individualized
- Profile: person, network, communication, appointments
- Apps: comprehensive, needs-oriented, concatenated
- Group: decentralized space, confidential, cooperation, organization
- Confidential search: person-centered, semantically

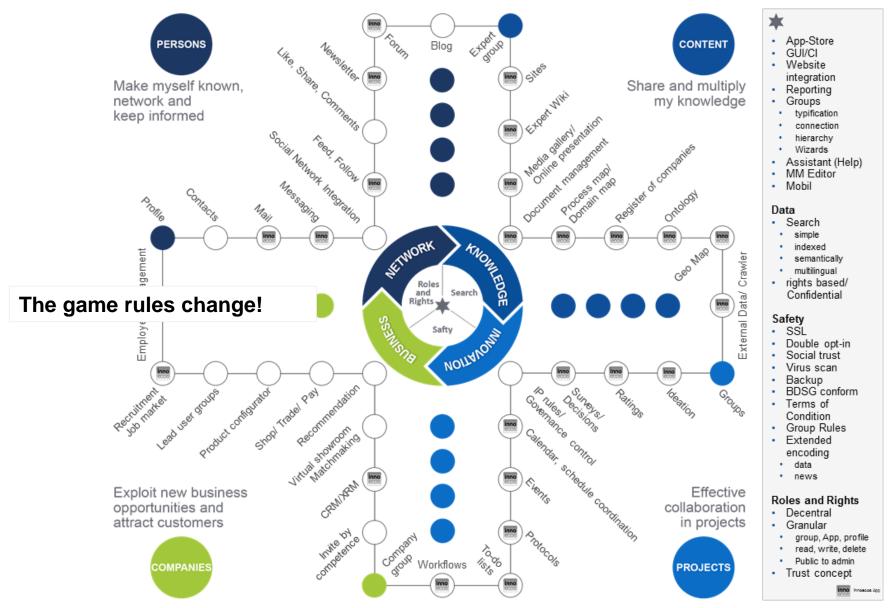
5 simple principles, and you know everything.

# With its emergence innoecos is almost unlimited in the possibilities of use

- supports the common goals of the ecosystem
- allows open to closed innovation processes
- allows selective networking
- supports long distance collaboration
- encourages effective knowledge sharing
- protects confidential information



### innoecos includes a permanently growing App Store



### Award-winning innovation ecosystems that use innoecos

### **Open Strategy #Wien2020**

- 1st place "Innovative Destination Award" of the International Federation for IT
- 2<sup>nd</sup> place in category "Ulysses Award for Innovation in Public Policy and Governance" of the World Tourism Organization



### **Your Innovation Ecosystem**

- test out innoecos® for your needs
- register for free at innoecos.com and build up a test group





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